

# INSTAGRAM

[www.instagram.com](http://www.instagram.com)



## FACT SHEET



### WHAT IS INSTAGRAM?

Instagram is an online mobile photo-sharing, video-sharing, and social networking service that enables its users to take pictures and videos, and share them either publicly or privately.

### HOW DO YOU USE INSTAGRAM?

Once you have made your Instagram account, connect to the internet or a mobile phone. Upload a picture or video, by clicking on the camera icon.

### WHAT IS A POST?

A post is when someone puts up a picture on their account for everyone who follows them to see, followers can like and comment.

### WHAT IS A HASHTAG?

People use the hashtag sign (#) before a relevant keyword or phrase in their post to categorize their picture or video to show more easily on the explore page.

### HOW DO YOU EXPLORE?

Click on the magnifying glass and it will take you to the exploring page. The explore page is known for famous/ popular posts.

### WHAT IS A PHOTO MAP?

Photo Map is when you add your location along with your photo or video.

### WHAT IS A FEED?

A feed is your homepage. When you open Instagram, your feed will show. Your feed consists of pictures, videos, and Instagram stories of the people that you follow.

### FOLLOW/UNFOLLOW

After you found an account that you're interested in, you will see a rectangle with blue writing that says "Follow" or "Unfollow".

### LIKING A POST

To like a post, just double tap on the image/video or click the white heart and a red heart will appear.

### REPLYING TO A COMMENT

Click on the bubble icon at the bottom of the picture next to the heart to reply to a comment, you can comment on how you feel about their post.

### WHAT IS A TAG?

When someone tags you, they can put the "@" symbol before your username. It helps to share the post that you liked. You can also 'tag people' to identify the user in the image.

### NEW! INSTAGRAM STORIES

Instagram Stories lets you share all the moments of your day, not just the ones you want to keep on your profile. As you share multiple photos and videos, they appear together in a slideshow format: your story. They disappear after 24 hours.

