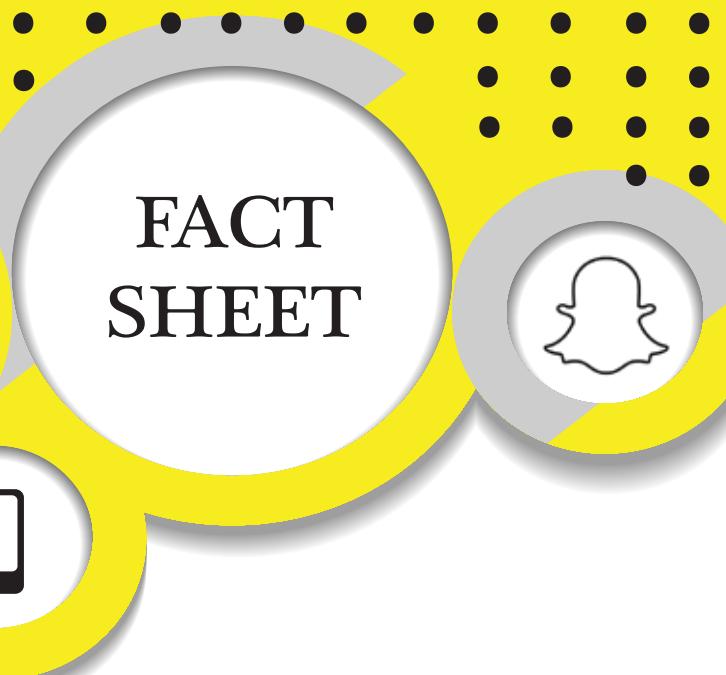


SNAPCHAT :: :: ::



WHAT IS SNAPCHAT?

Snapchat is a mobile messaging application used to share photos, videos, text, and drawings in ten seconds or less.

It also means that you can watch what your friend has been doing in the past 24 hours through their stories.

HOW DO YOU USE SNAPCHAT?

Download the **Snapchat** app and create an account. Once you've made your username and password, you can start adding friends and sending 'snaps'. Snaps are pictures, drawings and video messages in a duration of 10 seconds or less.

HOW DO YOU ADD A FRIEND?

You can add **friends** with your phone contacts or by searching for a username. To add friends, tap your friends icon.

WHAT IS A STORY?

Stories are photos or videos that last for 24 hours. They're shared with everyone on your friend list and anyone who adds you.

*Be cautious in what you share for Stories because they are public unless you keep your account private.

CAN YOU CHAT ON SNAPCHAT?

Yes, you can **chat** directly with users who have reached out to you. Swiping to the right from the camera screen will let you text chat to a friend directly. You can decide on who you want to send a message to by only selecting that person through your contact list.

www.snapchat.com

FACT SHEET



SNAPCHAT FILTERS

When you are taking a snap, simply press and hold on your face on the camera screen, while the camera is aimed at your face. Snapchat will momentarily scan your face to determine where to place the **filter**.

SNAPCHAT GEOFILTERS

Using **Snapchat Geofilters** is very easy, after you've taken a photo, swipe from right to left. If there is a Snapchat geofilter available in your current location, it will overlay on your photo. It may include prominent landmarks from the area you're in or the name of a city. You must have the location mode enabled on your mobile phone.

SNAPCHAT LENSES ARE FUN!

Snapchat Lenses are fun! Lenses recognize faces in the camera space, after you press and hold... Swipe left or right to a lens you want to try, your face will be detected and apply the mask you've chosen. Lenses range from panda bears to big-eyed rabbits, distorted mirror reflections to cartoon characters.

WHAT IS DISCOVER?

Swipe right on the Stories screen to open **Discover**. Tap a channel that sparks your interest. Swipe up in your interesting in seeing more...such as an article or video.

