

TWITTER

www.twitter.com



FACT SHEET



WHAT IS TWITTER?

Twitter is social media for friends, family and co-workers to communicate through the exchange of quick messages.

HOW TO USE TWITTER?

Once you've set up your account and username, you need internet connection; start finding and following accounts that interest you. Updates will appear on your timeline.

WHAT IS A TWEET?

A [tweet](#) is any message posted to twitter which may contain photos, videos, links, GIFs, and up to 140 characters of text.

ONLY 140 CHARACTERS?

...because a [tweet](#) is supposed to be short, sweet and straight to the point :)

WHAT IS A #HASHTAG?

A [hashtag](#) symbol (#) is used before a keyword or phrase in a tweet to categorize a subject, online community, or a topic that is trending.

WHAT IS TRENDING?

Hashtags trend by popular topics or by matters that are important to you. This is called '[trending](#)'.

FOLLOW/UNFOLLOW?

Once you've set up your account, you need internet connection; start finding and following accounts that interest you. Updates will appear on your timeline.

REPLYING TO A TWEET

[Replies](#) is a public message to someone's else's account. Replies start with the @username... If the username appears in any other part of the tweet it is called a 'mention'.

WHAT IS A RETWEET?

A [retweet](#) is a re-posting of someone's post that helps you share that tweet with all your followers.

LIKING A TWEET

Press the heart icon on the tweet. The heart icon is located at the bottom right of the post. The author will see that you appreciate it.

DIRECT MESSAGE?

Direct messaging or DM is when you send a private message to someone with no character restrictions, you must be following each other.

